

Launch your Creative Business

This is the first course of three consecutive courses, designed for artists, craft makers, designers, and photographers looking to establish their creative businesses or side hustles. Courses are free to those who are currently employed, looking for employment or are actively looking to set up their own creative business. Please click to book an assessment and a member of the team will contact you for a brief telephone consultation, you will then be given a PIN number to enrol.

This course focuses on launching your creative business.

Participants will learn how to balance employment with their creative practices, understand the legal requirements for setting up as a sole trader, and gain insight into essential business topics such as branding, marketing, and pricing strategies.

With the potential of professional guest speakers sharing their startup experiences, this course promises to provide valuable information and inspiration for aspiring creatives seeking to thrive in the business world.

If you looking to turn your passion into a career? Do you want to learn or develop new skills? Book onto one of our courses from the Employability and transferable skills offer.

Whether you would like to learn new creative skills or to investigate the possibility of a new creative business, MAE Community Learning courses can provide you with a stepping stone to progress.

Venue

Rochester Adult Education Centre
Rochester Community Hub
Eastgate
ME1 1EW

What Will I Learn On This Course?

Learners will:

1. Understand how to set up as a sole trader
2. Define their business vision and craft a unique selling proposition (USP)
3. Understanding branding and how to develop a brand identity

Whether you would like to learn new creative skills or to investigate the possibility of a new creative business -based career, MAE Community Learning courses can provide you with a stepping stone to progress

Is This Course Suitable For Me?

To enrol onto these creative business skills development courses, tailored for artists, makers, designers, photographers, and other creative professionals, you must either be currently employed or actively pursuing the establishment of your own creative business.

Additionally, attendance at an Information, Advice, and Guidance (IAG) session is required to gain entry to the course. Please telephone 01634 338400 and ask to book an IAG session for R251076A Launch your Creative Business

Is There Anything Else I Need To Know About This Course?

Please be aware that whilst this course is practical in nature some sessions will include theory and professional related training such as H&S, risk assessments, public liability etc

Learners will need the following tools and equipment please do not purchase until you are sure the course will run:

You will need to prepare the following tools and equipment before the start of the course:

- Pen
- Pencil
- Notebook
- Eraser & sharpener

Will There Be Additional Costs?

This course will be free to those learners meeting the stated criteria.

What Could I Go On To Do After This Course?

Start Date: 15 September 2025
Start Time: 19:00
Lessons: 10
Weeks: 10
Hours: 20.00

Your tutor can talk to you about another subject related course available. Your progression course is R251067A
Launch your Creative Business

Medway Adult Education works with many partners locally such as MidKent College, Medway School of Arts and the University of Kent; information about their courses can be found in our studios, café and on Moodle. Medway has an exciting and wide-range of events, exhibitions and activities to inspire and help you make further progress - please see the community noticeboards in the Rochester Centre and again on Moodle. Your tutor will be able to talk through your individual progression options.

If you wish to explore your learning, work or career options, you can speak to a fully trained careers advisor on 0800 100 900. <https://nationalcareersservice.direct.gov.uk>

If you need further advice please telephone 01634 338400.

What Is The Attendance Policy?

Multiple sessions-

To get the most out of your course you will need to attend as many sessions as possible. We recommend at least 90%. If you do have a holiday booked during term time, please let the tutor know in advance so that we can help you catch up on missed sessions and ensure that you still achieve the course outcomes. If you are unavoidably ill or unable to attend, please contact 01634 338400 so that we can let your tutor know, and so they can send you any work you may have missed

Health & Safety

Health and Safety Disclaimer

By participating in the live class, you accept that you understand that it involves potentially hazardous tools and equipment and that such activity carries the risk of injury. You understand that it is your responsibility to judge your motor skills and physical ability.

It is your responsibility to ensure that by participating in classes and activities from Medway Adult Education, you will not exceed your limits while performing such activity, and you will select the appropriate level of task for your skills.

MAE is not responsible for damage to items in your house / home or person.

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